



### **Course Description**

#### **JOU 1100 | Basic Reporting | 3 Credits**

Journalistic writing emphasizing the elements of reporting with an emphasis on the modern news story, analysis of the elements of news, style structure of news stories, news sources, and the mechanics of newspaper production.

#### **Competency 1:**

The student will explain the role of journalism in a democratic society by:

1. Identifying the nature and elements of news and the standards of newsworthiness.
2. Analyzing the state of the news industry, including print, broadcast, and digital journalism.
3. Analyzing the evolving role of journalism in a democratic society by examining historical, cultural, and technological influences.
4. Evaluating the ethical considerations and challenges inherent in the practice of journalism within the context of a democratic society.
5. Illustrating the impact of digital media and citizen journalism on the role and responsibilities of traditional journalism in sustaining democratic principles.

#### **Learning Outcomes:**

- Critical Thinking
- Information Literacy
- Ethical Issues
- Social Responsibility

#### **Competency 2:**

The student will demonstrate how news is researched, gathered, evaluated, verified, and written by:

1. Demonstrating the ability to write effective news stories.
2. Developing appropriate competence in writing leads and tails for the story.
3. Incorporating relevant facts and quotations, using proper grammar and punctuation, and conforming to Associated Press style.

#### **Competency 3:**

The student will write news articles that are free of factual errors by:

1. Developing news articles that are based on reliable and valid sources, and indicative of biased free reporting.
2. Researching and verifying information from credible sources to ensure the accuracy and reliability of news articles.
3. Applying critical thinking and fact-checking techniques to scrutinize and validate data before integrating it into news articles.
4. Collaborating with editorial teams and subject matter experts to review and refine news articles, ensuring factual accuracy and integrity.

#### **Competency 4:**

The student will explore the nature and importance of journalistic ethics and legal constraints by:

1. Conducting research through advanced databases and public records.
2. Demonstrating reporting skills that reflect a diverse and pluralistic society.
3. Demonstrating adherence to professional standards of journalism.